

Extramel[®]

*Stay away
from stress*

ROBERTET
HEALTH & BEAUTY

Stress, a real health issue

Responsibilities, heavy workload, financial obligations, emotional problems: **our modern life style induces daily situations and pressures that cause stress.**

When stress starts acting as **a negative force**, it can turn into a real health issue and lead to complications, such as **anxiety, sleep troubles, physical fatigue, decrease in cognitive performances, impaired life quality**, etc.



48%
of people say stress has a negative impact on their personal and professional life.



65%
of American people are losing sleep due to stress.



41%
of European people feel stressed at work.



42%
of adults report that their stress level has increased over the past 5 years.



The most efficient antioxidants are produced by our body

Primary antioxidants

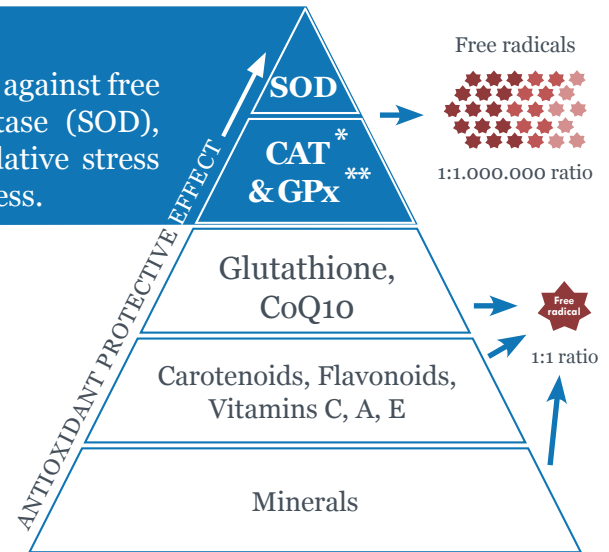
Produced by our body

Thanks to their synergistic mechanisms of action against free radicals precursor species, Superoxide Dismutase (SOD), CAT and GPx prevent the development of oxidative stress from the starting point of cellular oxidation process.

Secondary antioxidants

Only from food

- Capacity to quench only one free radical
- Rapidly overwhelmed



* CAT: Catalase ** GPx: Glutathione peroxidase

Our melon, an unexpected discovery

The story of SOD B[®] and the Superoxide Dismutase (SOD) begins with an [unexpected discovery](#).

In 1989, French melon producers are surprised by a new variety of Cantaloupe melon that showed [an impressively long shelf life](#).

Several years of research uncovered the mystery of this unique long-lasting quality: an exceptionally [high content in SOD, a powerful antioxidant](#). From this discovery, SOD by Bionov, [SOD B[®], was born](#).

Today Bionov, company of Robertet Group, remains [the world's largest producer of natural SOD](#).



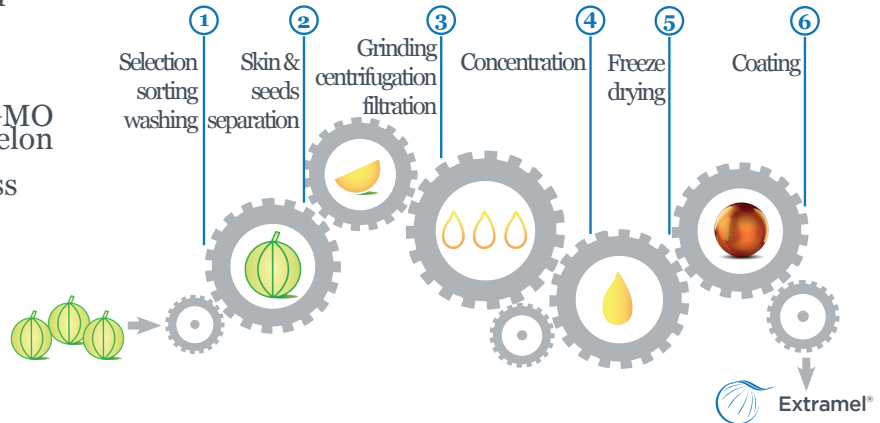
Extramel[®], high source of natural SOD.

100% natural melon juice concentrate obtained from a unique proprietary variety of Cantaloupe melon. Extramel[®] boosts the body's natural antioxidant defenses, thus preventing oxidative stress and inflammation.

Thanks to a patented coating technology, the SOD contained within Extramel[®] is fully protected and 100% bioactive.

A green and traceable process

- Unique and non-GMO variety of Cantaloupe melon
- Natural patented process
- Solvent-free
- Patented coating



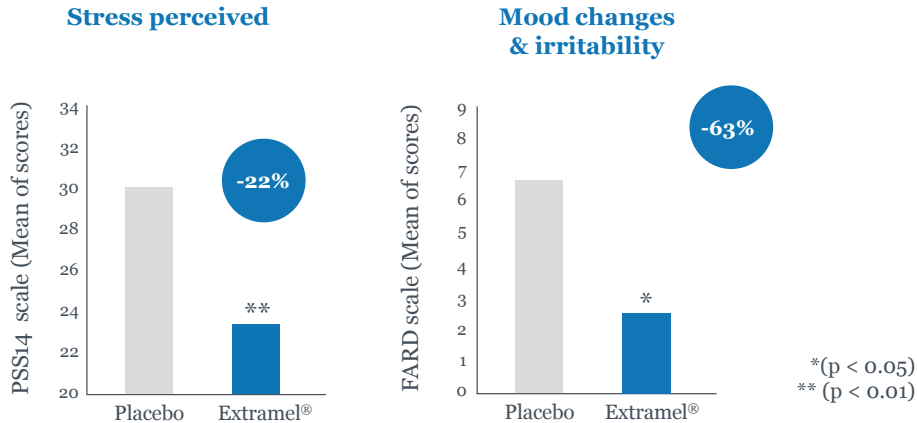
Extramel[®]

Stress perceived & life quality

1st clinical study

Design : Pilot, double-blind, placebo-controlled study,
70 men and women, 30 to 55 years old, 4 weeks.

Extramel[®] contributes to overcoming feelings of stress. As a consequence, people taking Extramel[®] experience less irritability and weariness, for a greater quality of life.



Extramel[®]

Mental fatigue and physical fatigue

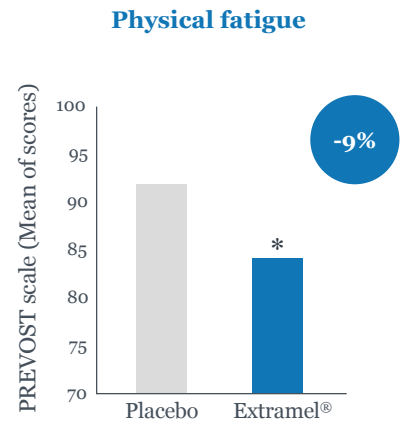
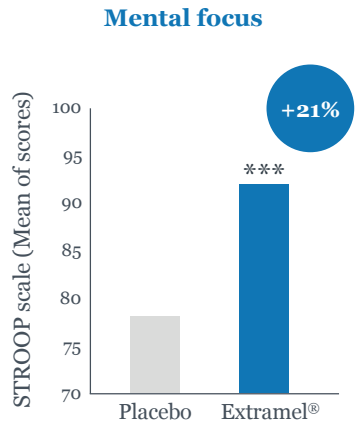
2nd clinical study

Design : Randomised, double-blind, placebo-controlled clinical study,
61 men and women, 30 to 65 years old, 12 weeks

Extramel[®] contributes to maintaining cognitive and physical performance by significantly increasing mental focus and decreasing fatigue, sleep troubles and physical pain.

Quick efficacy
After only
4 weeks

Low dose
10 mg/day



*(p < 0.05)
*** (p < 0.001)

A demonstrated way of action

Extramel® acts by boosting endogenous antioxidant defenses, a mechanism already demonstrated by Bionov in different scientific studies.

Oral ingestion

1

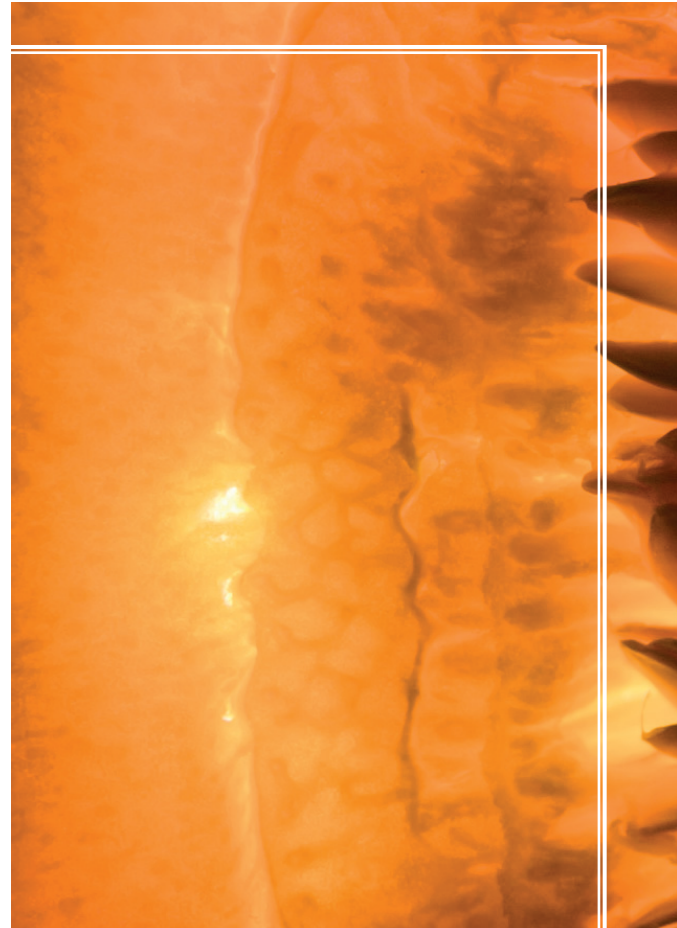
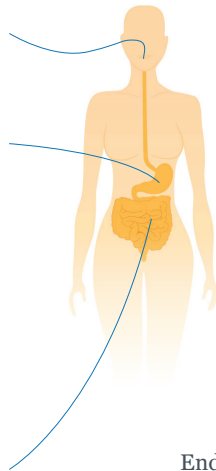
In the stomach, the patented coating prevents Extramel® from denaturation and loss of effect that would be caused by gastric acids.

2

Extramel® reaches the intestine and induces from there an increased expression of endogenous enzymes in the entire organism.

3

Endogenous SOD, GPx and CAT, body first line defense, fight free radicals overproduction, therefore inhibiting oxidative stress and its pathway.





Extramel[®] at a glance

Health benefits

- Fast-acting and long-lasting effect
- Relieves daily stress
- Promotes well-being
- Helps maintain cognitive and physical performance
- Contributes to improve sleep quality

Green and natural process

- Patented
- Green & gentle on environment
- Solvent free
- Grown in the South of France

Claims

- USA : Reduces stress levels and improves general well-being after 4 weeks.
- Canada : Supports positive effects on perceived stress such as pain, fatigue, sleeplessness, and irritability.
- Japan : Reduces the perceived stress of everyday life, and physical and mental fatigue.

Proven efficacy

- 2 clinical trials
- 11 scientific articles
- Demonstrated way of action
- Demonstrated bioactivity
- Patented process & protective coating
- Significant results after only 4 weeks

Consumer oriented

- 100% natural, organic version available
- Allergen free
- Vegan
- Low dose, **10 mg/day**
- Kosher & Halal



Home of Nature™

Robertet is truly the Home of NATURE™ thanks to its **unique expertise in clinically proven botanical ingredients, essential oils and natural flavours and fragrances.**

This polyfunctional skill in natural ingredients makes Robertet **a full natural solutions provider** for food supplements, cosmetics, and functional food & beverage companies.

Robertet's natural savoir-faire goes **from the seed or field selection to the compounded natural solution** taking into account the challenge of contaminants and the valorization of the residues.

www.robertet.com





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GROUPE
