

NEW

BRANDED INGREDIENT AND SPECIALTY INGREDIENT ENHANCED LISTINGS

You've invested time and money to develop and differentiate your brand. Now, ingredientsonline.com™ has a special listing opportunity that highlights your branded and specialty ingredient's one-of-a-kind value proposition. You receive all of the benefits and inclusions of the Standard Marketing Package listings plus the unique listing features we've designed to tout your branded and specialty ingredient.

Think of this listing as your trade show booth. You can add all your collateral materials to enhance your ingredient listing, educate buyers and demonstrate how innovative your ingredient is.

Your brand logo will be featured on the listing and you have the opportunity to build out your enhanced listing in the following areas. Upload any or all of the materials indicated for each area. Listing page visitors will be able to click through and view all the items you have added.



Product Overview & Benefits

- Sale sheets/information
- FAQs
- Related links and resources



Applications

- Recommended usage
- Virtual lab



Clinical Research

- Published clinical research
- Clinical trials
- Toxicology studies
- Chemistry/mechanism of action



Intellectual Property

- Patents
- Trademarks



Newsroom

- Press releases
- Infographics
- White papers
- Videos and webinars
- Awards and achievements



Consumer Market

- Consumer research
- Demographic studies
- Brand recognition

With our custom dashboard in the Seller Portal, you manage your listing. You have complete control over pricing, inventory and your ingredient's value proposition.

Annual License Fee: \$2,500 (includes up to 10 ingredient listings)

This program is an upgrade to the International Factory Direct and the U.S. Factory Direct Programs. All QA/QC requirements, questionnaires and agreements must be completed and all standard program benefits apply.



ingredientsonline.com™

GLOBAL E-COMMERCE MARKETPLACE



On *Thursday (Oct. 4, 2018)*, CNNMoney becomes the all-new CNN Business, covering the companies, personalities, and innovations driving business forward.

This new initiative will focus on the single biggest financial story of our generation: **how technology is upending every corner of the global economy, forcing businesses, workers, and society itself to adapt rapidly, or be left behind.**



— *From CNNMoney's Matt Egan*

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